



Fact Sheet



Miracle on Main Streets is the only citywide Main Street holiday promotion in the country.



Miracle on Main Streets features over 50 free events in the 10 Baltimore Main Streets neighborhoods. The purpose of the promotion is to encourage Baltimore residents to shop local during the holiday season and support our small businesses.



Over 1,000 Baltimore merchants participate in Miracle on Main Streets.



The 10 Baltimore Main Streets neighborhoods are: Belair-Edison, Brooklyn, E. Monument Street, Federal Hill, Fells Point, Hamilton-Lauraville, Highlandtown, Pennsylvania Avenue, Pigtown, and Waverly.



Baltimore Main Streets is an initiative of the Mayor's Office and a program of the Baltimore Development Corporation. The program started in 2000, and this is the fourth annual Miracle on Main Streets promotion.



Baltimore Main Streets is the second largest urban program in the country.



Neighborhoods are chosen through a competitive application process. Once a neighborhood is designated, they receive annual funding, technical support, and training in the National Main Streets Four Point Approach.



For more information about National Main Streets, please visit www.MainStreet.org.